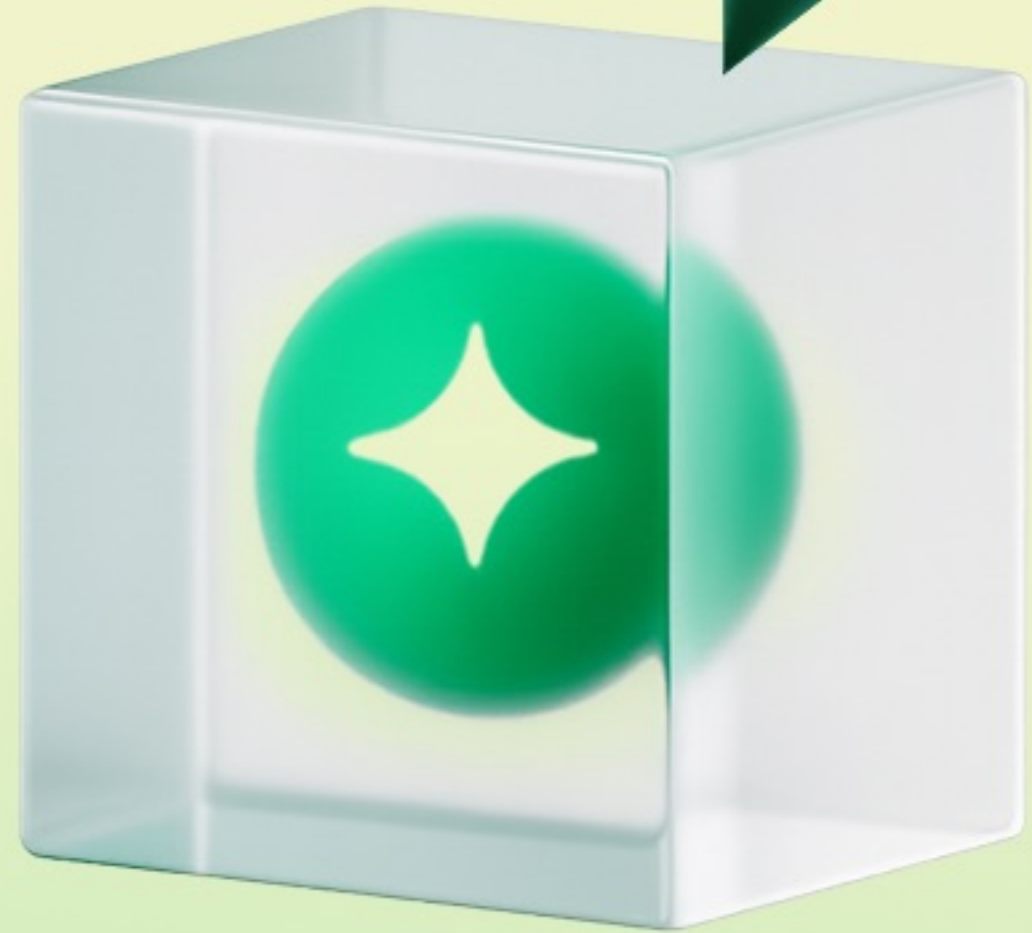




Don't
box them in!



Gen Z

doesn't fear AI or
the future of work.

They're building their future — *freelance-first.*

More than **50% of Gen Z** said they currently or plan to freelance for work.



Only 7%

of **Gen Z** fear *AI taking their job...*



7%

But **36%** fear getting stuck in a **career they hate**.

Comfort

Control

Flexibility

⋮

That's what **Gen Z** wants from **work**.

And they're designing their *own careers* to get it, with **AI** and **freelancing** by their side.





AI isn't replacing Gen Z.
It's **amplifying** them.

60%

of Gen Z trust AI to help with
their work.



How they're using AI ✨

and why it matters

Brainstorm
ideas

Level up
skills

Create
content

Analyze
data

Gen Z *isn't* resisting AI. They're **optimizing** with it.

Gen Z

is telling us what the **future** looks like.



- ✓ They're not afraid of AI.
- ✓ They're afraid of being boxed in.

Is your business built fo the next generation's workforce?